



**Media Alert: PKWARE Chief Technology Officer and
Director of Large Systems Development to Present at SHARE 2009**

Denver, CO (August 24, 2009) – Data security and file compression industry experts, Joe Sturonas and Mike Stebner, will present ways for organizations to protect sensitive information despite budget and resource reductions during the SHARE 2009 summer conference on August 27. Their presentation, “So, You Think You’re Exploiting IBM Hardware Crypto,” will focus on how to leverage existing hardware investments while maintaining data security and portability.

Speakers: Joe Sturonas, Chief Technology Officer, PKWARE, Inc. & Mike Stebner, Director Large Systems Engineering, PKWARE, Inc.

Where: SHARE 2009, Denver

When: Thursday, August 27 from 3:00-4:00 pm

Session Title: “So, You Think You’re Exploiting IBM Hardware Crypto?”

Session Location: Colorado Convention Center, Meeting Room 702

Session Number: 0922

Overview:

External threats, disgruntled insiders, and increased regulations require data protection now more than ever before. However, at the same time, budgets and resources are being reduced.

IBM® Integrated Cryptographic Services Facility (ICSF) allows organizations to increase processing efficiencies and productivity within their environment by applying hardware crypto to mainframe processes, even facilitating cross-platform data exchange. IBM System z® ICSF enables organizations to take advantage of significant cost resource savings while encrypting data. Mainframe hardware crypto exists on all modern System z processors without additional hardware purchases.

Is your organization maximizing the investments made by utilizing the least expensive processor capabilities within a system, while maintaining data security and portability?

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To Present at SHARE 2009/p.2

About SHARE

SHARE is an independent, volunteer-run association providing IBM customers with user-focused education, professional networking, and a forum to influence the information technology industry. Since 1955, SHARE has enabled IT professionals to achieve business results through a combination of credible, relevant programs and peer opportunities. SHARE currently counts more than 2,100 organizations among its active member ranks. The SHARE summer conference is held in Denver, CO from August 23 -28, 2009. For more information about SHARE, please visit <http://www.share.org/>

About PKWARE

PKWARE is exhibiting at SHARE 2009 in booth #221.

PKWARE, Inc., the creator and continuing innovator of the ZIP standard, is a global market and technology leader providing data-centric, cross-platform data security and compression software. The SecureZIP & PKZIP product families are used by over 30,000 corporate entities and over 200 government agencies to ensure data security, portability, and cross-platform computing exchange - both internally and externally with partners. Organizations in financial services, banking, retail, healthcare, government, and manufacturing use PKWARE products daily for their unmatched scalability, ease of use, and rapid deployment. PKWARE, a privately held company, is based in Milwaukee, WI with additional offices in New York and the United Kingdom.

PKWARE, SecureZIP, and PKZIP are registered trademarks of PKWARE, Inc. Trademarks of other companies mentioned appear for identification purposes only and are property of their respective companies.

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